

ALCOKEY

Seguridad vial contra los efectos del alcohol

CTC-8



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Implementación

World / Australia

Helicopter pilot who crashed into a hotel had drunk a 'significant amount of alcohol,' report finds

By Hilary Whiteman, CNN

2 minutes read · Published 10:55 PM EDT, Wed October 9, 2024

Witness Veronica Knight heard two explosions when the helicopter hit the hotel building, followed by a smaller explosion a short time later. Monday, August 12, 2024.

Brisbane, Australia (CNN) — A pilot who died when he crashed a helicopter into a hotel in Australia had "significant blood alcohol content" during the flight, according to an official report into the incident.

Hundreds of guests and staff were evacuated from the Doubletree by Hilton hotel in Far North Queensland on August 12, when the aircraft hit the building and burst into flames.

At the time, charter company Nautilus Aviation said the pilot was a member of its ground crew who had attended a party the night before the crash to celebrate a promotion.

Mangalore woman caught driving at more than five times legal alcohol limit

By Aaron Smith

Updated November 18 2024 · 1:48am, first published 1:48am

A woman has been charged after she was caught driving while more than five times the legal alcohol limit at Cleveland.

Mallorca

News

Driver loses control of car in Alcudia

By Donna Leanne Bradley-Brown · Published: 22 Aug 2024 · 16:09 · 1 minute read

Casi la mitad de los conductores muertos en accidentes en 2021 consumió alcohol o drogas

Evolución de fallecidos que dieron positivo a según el año En %

Año	Porcentaje (%)
2009	41,0
2010	42,5
2011	45,0
2012	47,3
2013	43,1
2014	39,1
2015	43,1
2016	43,0
2017	42,1
2018	43,4
2019	45,5
2020	48,7
2021	49,4

Conductores fallecidos según Distribución de fallecidos positivos

Drunk Driver Arrested in Marrakech After Hitting Pedestrians with Car

A 38-year-old French citizen of Moroccan origin was arrested in Marrakech after drunkenly hitting pedestrians with his car and fleeing the scene.

Nearby car dealerships

Adil Faouzi

Aug. 16, 2024 1:01 p.m.

Intoxicated driver arrested after Marrakech hit-and-run.

NEWS 18

English Edition · Mon, Nov 18, 2024

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Drink-Driving Suspected In Dehradun Car Crash That Killed 6 Students, Body Parts Found On Road

Curated By: Vani Mehrotra

News18.com

Last Updated: November 15, 2024, 18:59 IST

Six students were killed and one critically injured in a road accident in Dehradun when their car rammed into a truck on November 12. A new video suggests the group may have consumed alcohol.

Nearly a couple of days after six students were killed and another was left injured in a horrific road accident in Uttarakhand's Dehradun on November 12, a video, widely shared on social media on Thursday, suggests the group of friends had consumed alcohol before the car crash.

As seen in the video, the group could be seen consuming some drinks that appeared to be alcoholic beverages.

Read the latest edition plus the previous 11 editions

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Tired British driver crashes after driving on left side of road in south-west France

BBC

Home News Sport Business Innovation

The young men driving themselves to death

JOHN YOLLAND

(Left to right) Lewis Moghul, John Yolland and Sammy Phillips

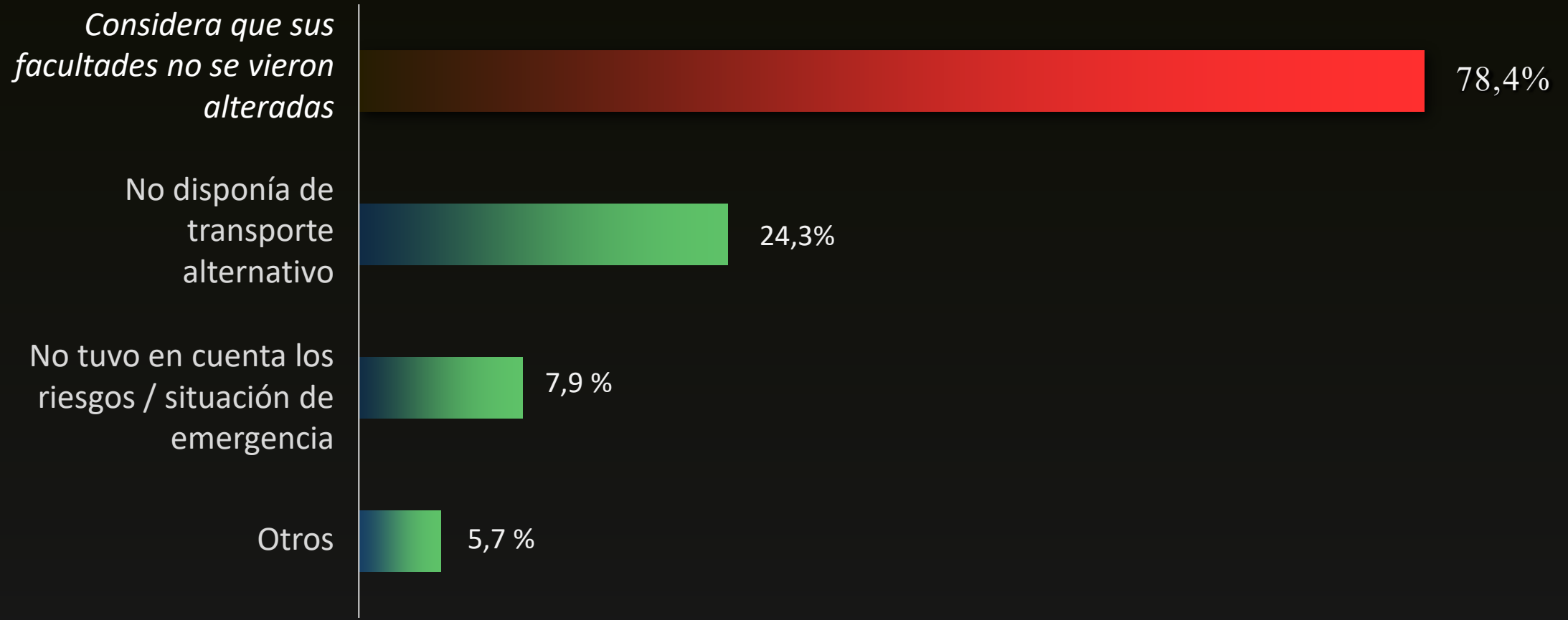
Nikki Mitchell

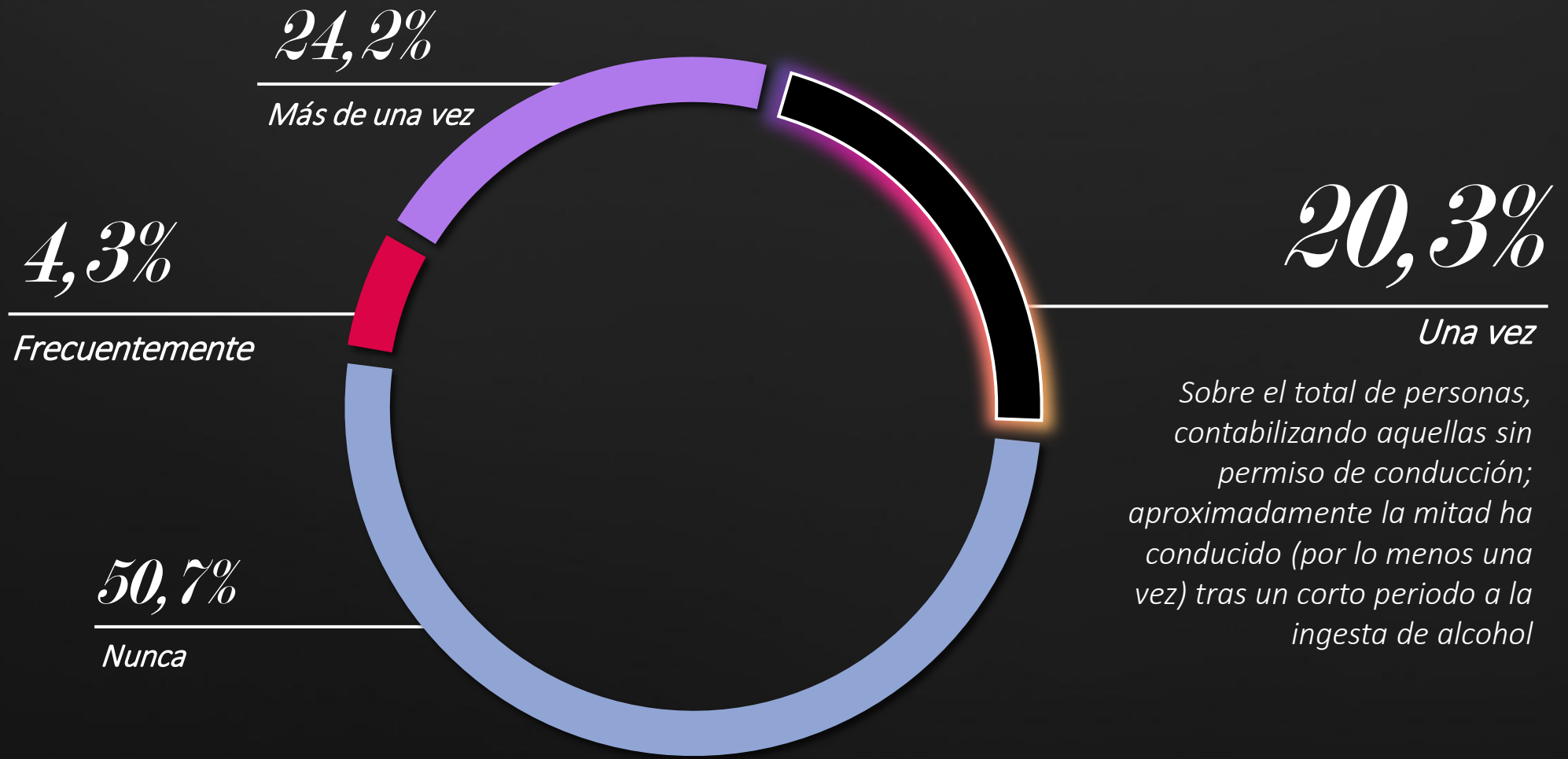
Home Affairs Correspondent, BBC South

The background of the image is a blurred financial candlestick chart. The chart features green and red candlesticks, with green indicating an upward price movement and red indicating a downward movement. Several moving average lines are visible, including a prominent blue line and a red line. On the right side, there is a vertical axis labeled 'Price(USD)' with values ranging from -4,000 to -3,000. A label 'Market Trades' is also visible in orange text. In the center, a white rectangular box with a thin black border contains the word 'ENCUESTAS' in a large, white, serif font.

ENCUESTAS

Alcohol al volante. Motivos





Conducir después de consumir alcohol: ¿Una práctica común?

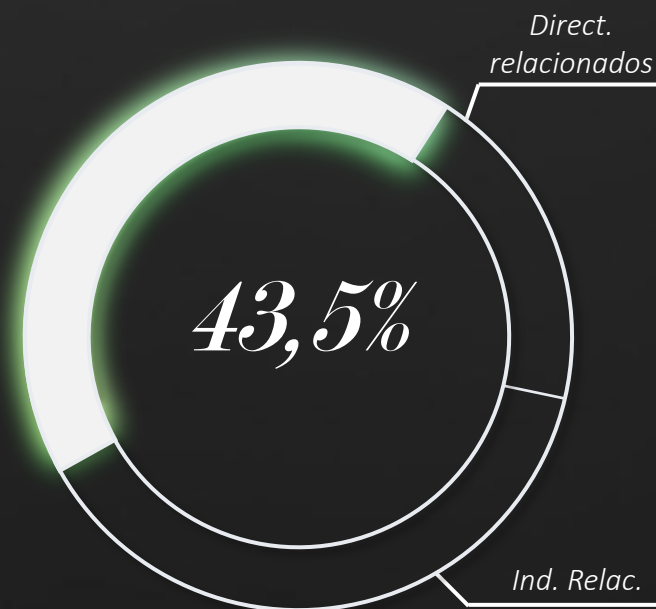
PERSPECTIVAS CLAVE EN LA CARRETERA



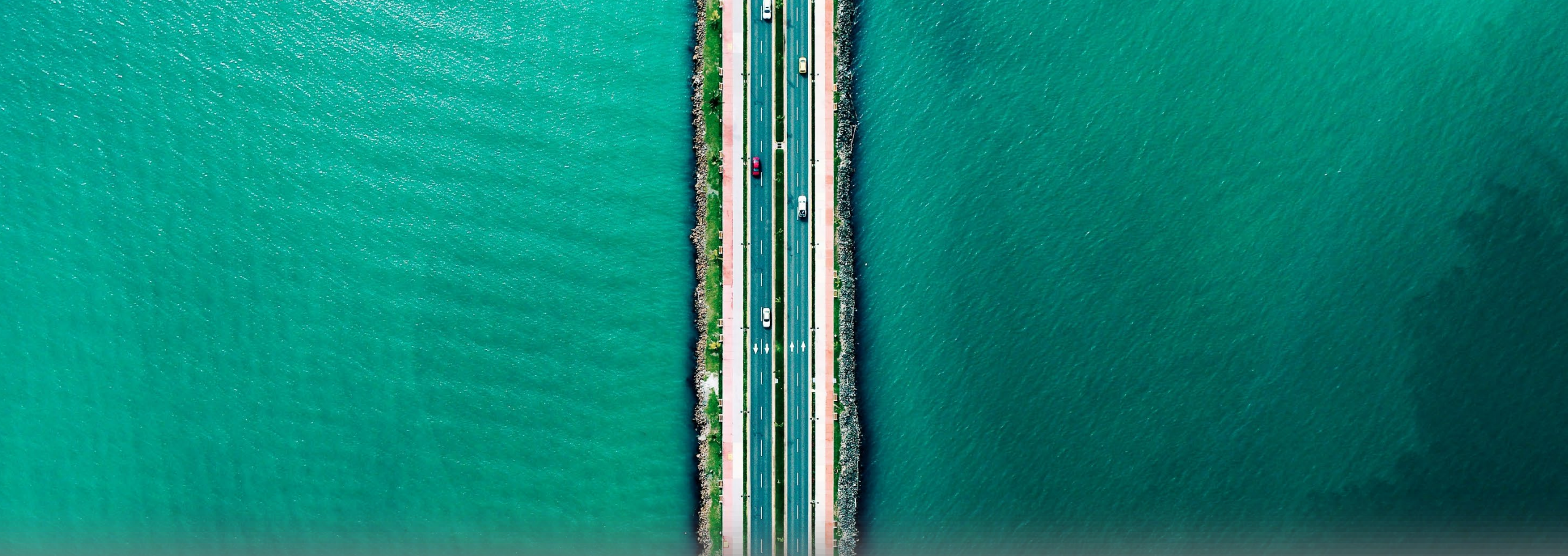
Cantidad percibida como segura previa a la conducción



Consideración del riesgo en carretera bajo la influencia del alcohol



Experiencia en situaciones críticas relacionadas con el alcohol y la conducción



SOLUCIÓN

The logo for AlcaKey features the brand name in a stylized, black, serif font. A solid black silhouette of a key is positioned horizontally behind the text, with its head aligned under the 'A' and its blade extending under the 'Key'.

Alcoholímetro antiarranque

- ✓ **Mide la tasa de alcohol**
- ✓ **Conectado con el motor**
- ✓ **Fiabilidad 100%**

IMPLEMENTACIÓN



*Imposición
gradual*



Concienciación

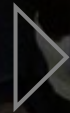


Flexible

IMPLEMENTACIÓN GRADUAL

1.

*Fase
piloto*



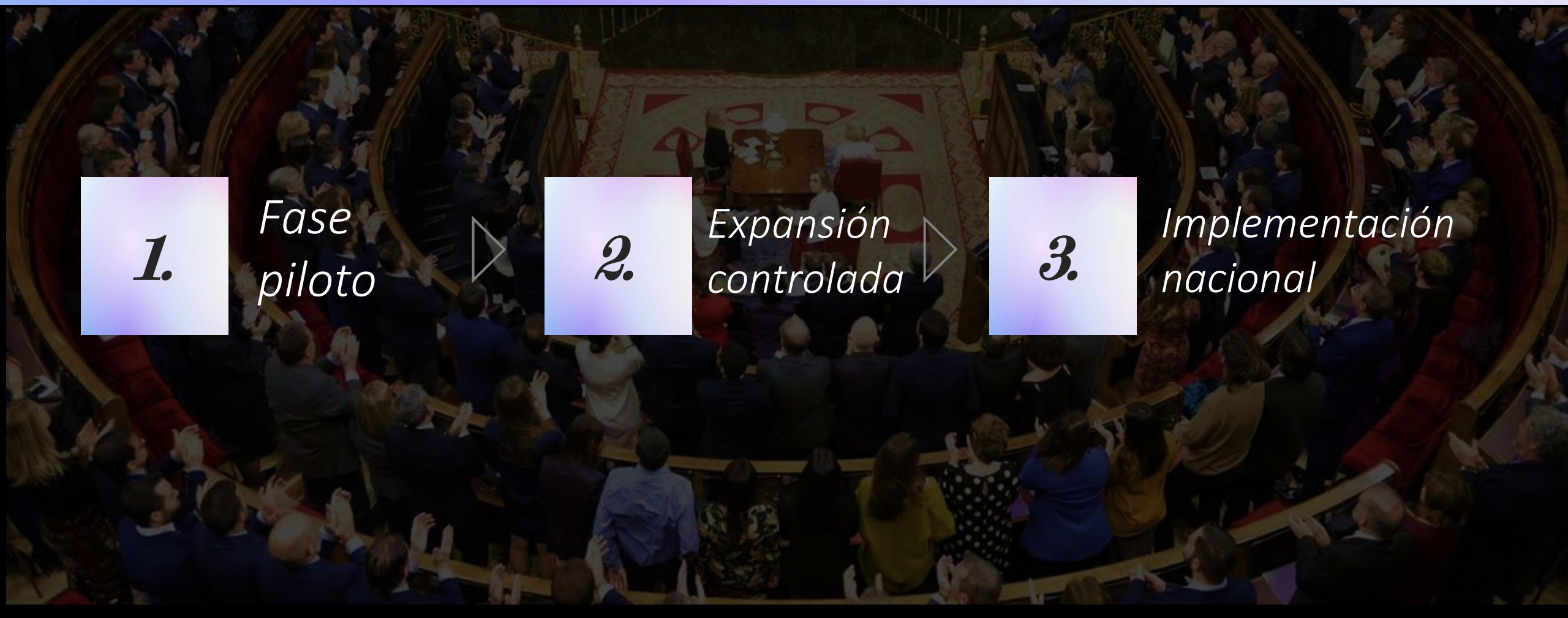
2.

*Expansión
controlada*



3.

*Implementación
nacional*



Términos clave



CONCLUSIONES



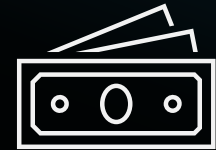
Reducción casi **total**
de accidentes
relacionados con el
alcohol



Promoción de hábitos
responsables al
conducir



Ahorros significativos
en costes asociados a
accidentes



Dispositivo de **bajo**
coste

¡Gracias por tu atención!

*Si bebes no
conduzcas*

